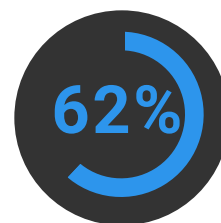


Benefits of the Connected Car

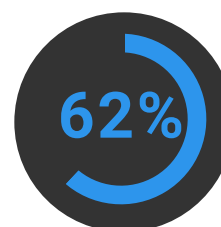


Bearing Point Institute and TNS recently conducted a survey on the evolving automotive market. Below is just one small finding, yet one we found exciting. Visit [TNS](#) to see the full report.

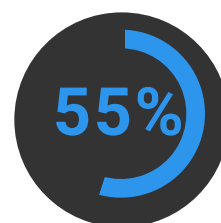
"When you think of connected cars in general, what do you see as the main benefit?"



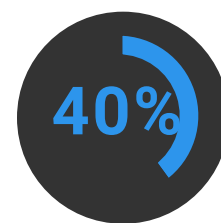
Safer journeys through automotive warnings about potential hazards.



Internet-enabled navigation to tell me where I am going.



Understanding of driving habits through monitoring services.



Access to better in-vehicle entertainment and streaming media services.

Source: [Bearing Point Institute and TNS](#)