

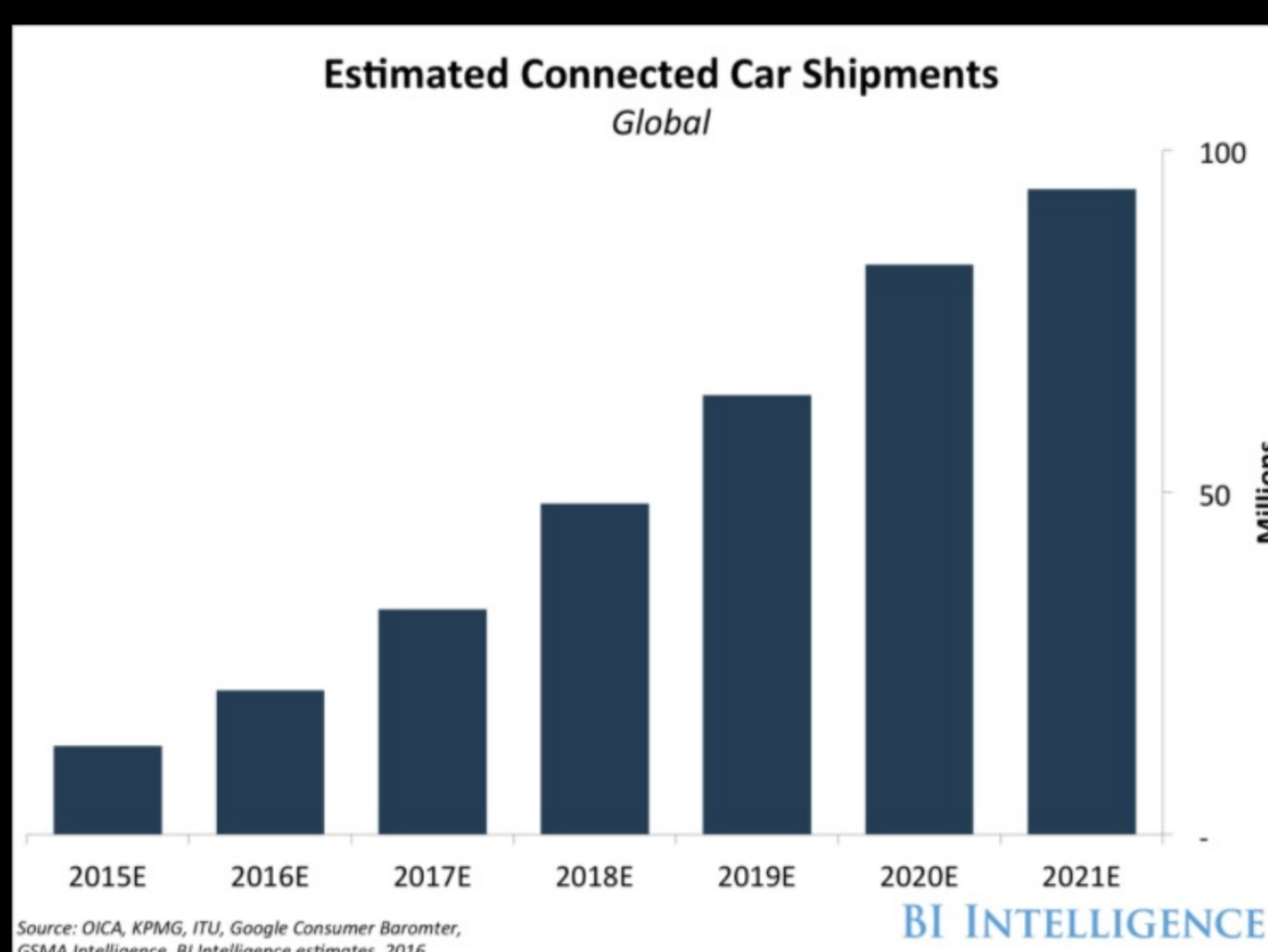


Automotive Transformation

We continue to see more and more connected cars on the road, truly transforming our roads – and the automotive industry.



The next 5 to 10 years will bring creations of new platforms for drivers to access content, car ownership model changes and a strong path to fully autonomous vehicles – a true transformation in the auto industry.



BI Intelligence recently released a report examining this transformation of the automobile. Click [here](#) to download.

The car today is similar to where the smartphone was in 2010 – ready to explode.



Over 380 million connected cars will be on the road by 2021. (BI Intelligence)



Automakers are connecting the vehicles they sell because the connection offers clear business opportunities.



Tech companies will play a major role in the future of the automotive market.

