

CONNECTED CAR STATISTICS



\$123 Billion Market by 2020

The value of the entire connected car market will grow from \$34 billion to \$123 billion between 2015 and 2020 (PWC).

75%

75% of All Shipped Cars by 2020

The percentage of new cars shipped with Internet connectivity will rise from 13% in 2015 to 75% in 2020 (BI Intelligence).



\$42 Billion Autonomous Car Industry by 2025

Boston Consulting Group recently estimated that by 2025, the driverless car market will be worth \$42 billion (excluding the base price of cars) which is up practically from nothing today. It estimates that the price to add driverless tech to vehicles will range from \$2,000 to \$10,000.



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Helping automotive OEMs, suppliers and tech providers drive growth
in the rapidly changing and evolving connected car industry.

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